



directors of  
**adass**  
adult social services  
West Midlands

# How AI is changing Adult Social Care for the better!

Wednesday 26<sup>th</sup> February 2025





# Welcome to “How AI is supporting Adult Social Care for the better”

**Rashpal Bishop**

**Director of Adult Social Care, Sandwell**

**Network Sponsor for the West Midlands Regional ADASS Digital Network**

# Welcome to the Event

Our goals for today:

- **Gain insights** into the current and potential applications of AI in adult social care.
- **Learn first hand** from those who have used AI to change practice, how they overcame barriers and what the benefits have been.
- To **provide real world examples**, success stories and share best practice for implementing AI into adult social care service delivery.
- **Encourage an engaging and insightful dialogue** on the responsible use of AI in social care.

# Housekeeping

- We will be recording this event; the video will be made available after the webinar;
- Audience: Please switch **off** your microphone **and** video. Any comments or questions can be submitted via 'Chat';
- MST automatically records attendee details i.e. email address. We will use this to identify people who joined. This data will be deleted when no longer required;
- Please give your name and the organisation that you work for when you ask questions.



# Overview of AI in Adult Social Care practice.

**Lizzie Edwards**

**Assistant Director: Service Delivery at Solihull Council**

**Chair of the West Midlands Regional ADASS Digital Network**

# How do you see AI in Adult Social Care?





# The Laughing Robot: A Vision for AI in Social Work and Social Care

**Julia Ross, Social Worker and author of “The Laughing  
Robot”**

# How AI is changing Adult Social Care for the better #2 26.02.25

Julia Ross

The Laughing Robot : A Vision for AI  
in Social Care



# The Laughing Robot



# The Laughing Robot – a reading

# The Laughing Robot

“A topical and prescient story with ‘caring’ robots working as ‘helpers’ for older people on the Isle of Wight which has been turned into a vast experimental retirement place” Maggie Fogarty Journalist

“A satire for our times tht delivers both a warning and a message of hope for the future” Shahid Naviq Professional Social Work

“A timely take on the opportunities and risks that Ai and Robots will bring to us all in our later years from one of the sharpest observers of the social care scene” David Brindle formerly Guardian

“ A witty delve into the future where robots, AI, and the ageing process merge into a melting pot of fun” Helen Leder

# Past, Present & Future

- Qualified nurse, social worker & former Director Social Services
- AI Start up: Predict X Predictive Analytics & integrated pathways
- Currently Chair of BASW UK, Fellow RSM & Digital Health Council, proud ADASS Associate, grandmother & writer
- Love story telling & Robots
- Believe that Social Work is integral to Social Care & will survive

# AI is at the foothills & frontiers of social care

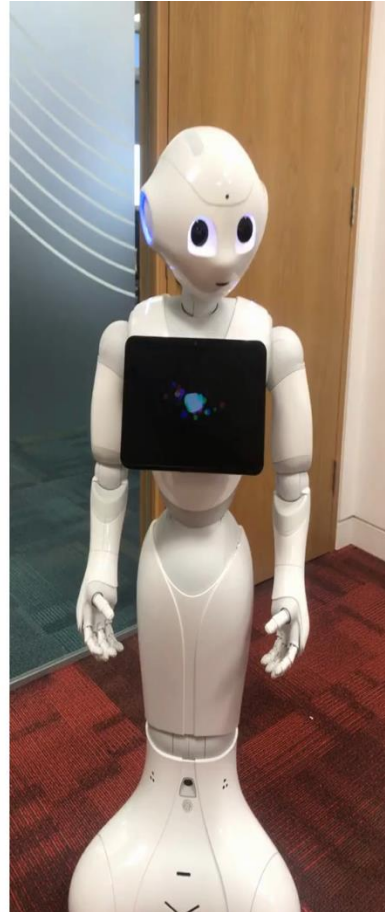
- Oxford University Open Safety product– developed during Covid & now being trialled in talking therapies aka Social work
- Jargon Buster – developed in Deptford by HeartnSoul with participants with a learning disability, backed by Health Foundation over 3 years
- BAE Systems for public protection and MASH Safeguarding
- Data (Use&Access) Bill includes amendments to protect creations as well as NHS & Police
- Lots of new possibilities for social care & social work– Co-pilot Microsoft, Otter.ai, ChatGPT, Magic Notes, Agilisys etc

# BASW : Values & principles

- Used appropriately, huge potential benefits for delivery of care and support
- Social Work Profession has much to learn about how to support good social work practice
  - urgent need for government regulation and regulator guidance
  - need for training of frontline practitioners & managers to be aware of opportunities & risks
  - Co-production is paramount
- must act in accordance with existing legislation and regulation e.g. UK GDPR
- BASW developing statements on use of Generative AI in Social Work & frameworks
- BASW cooperating with partners to support the social work profession and improve outcomes

# The future is Bright, the future is Ben

Pepper the robot programmed to talk to 4 year old Ben by Julia Ross



Thank you  
Any questions or comments?

The Laughing Robot publisher Arena Oct 2024

Available on Amazon £14.95

OR direct at discount for today's participants using HENRY2 code @  
£12 inc. p&p via [Juliamaryross@gmail.com](mailto:Juliamaryross@gmail.com). Website being  
developed

And in local bookshops and libraries





# Digital transformation and AI in practice

**Clare Morris, CEO Rethink Partners**

**rethink**  
partners

# Digital Transformation and AI in practice

February 2025



## How the market is shaping up

AI generalists

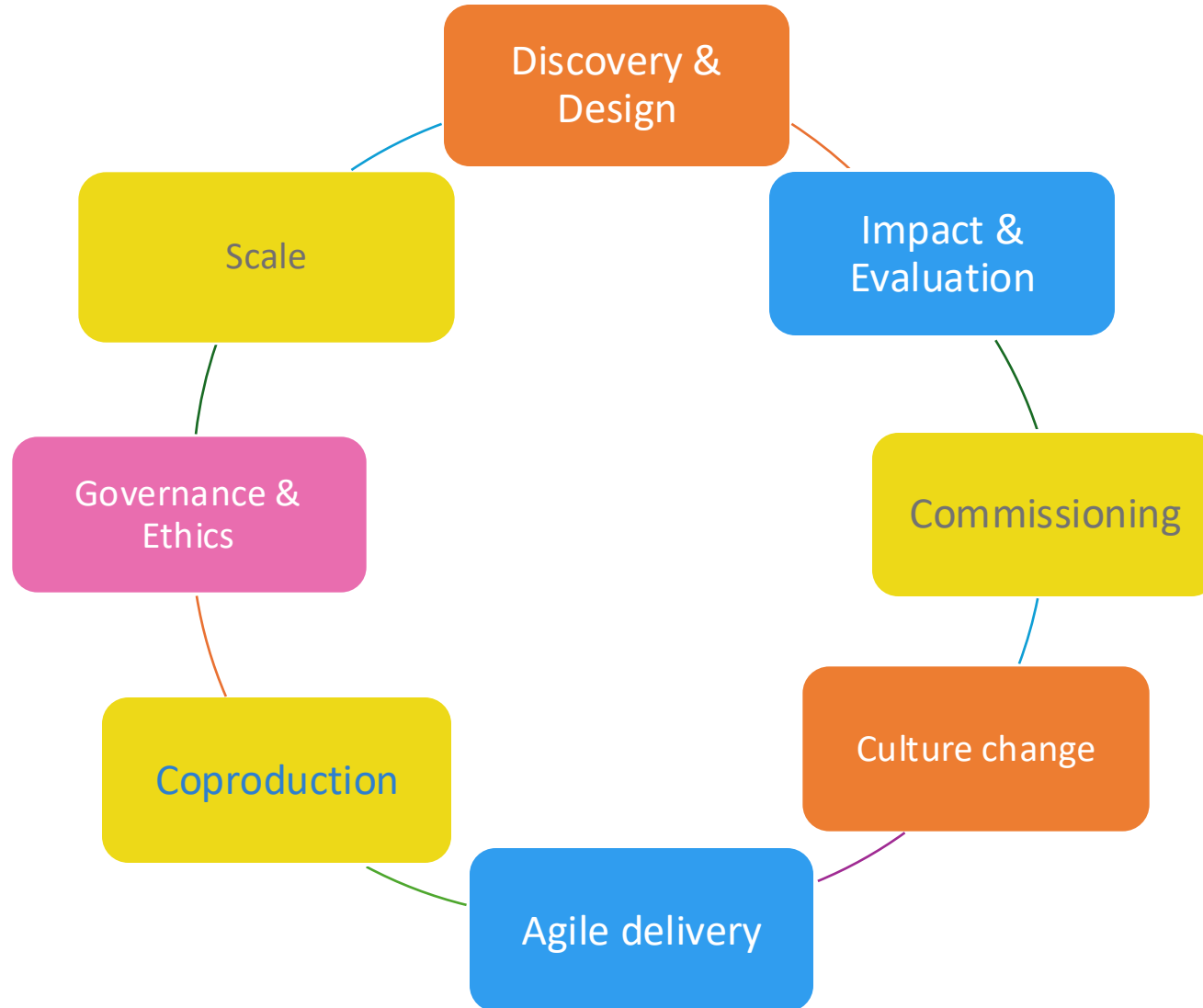
Targeted AI  
solutions

Corporate IT  
providers

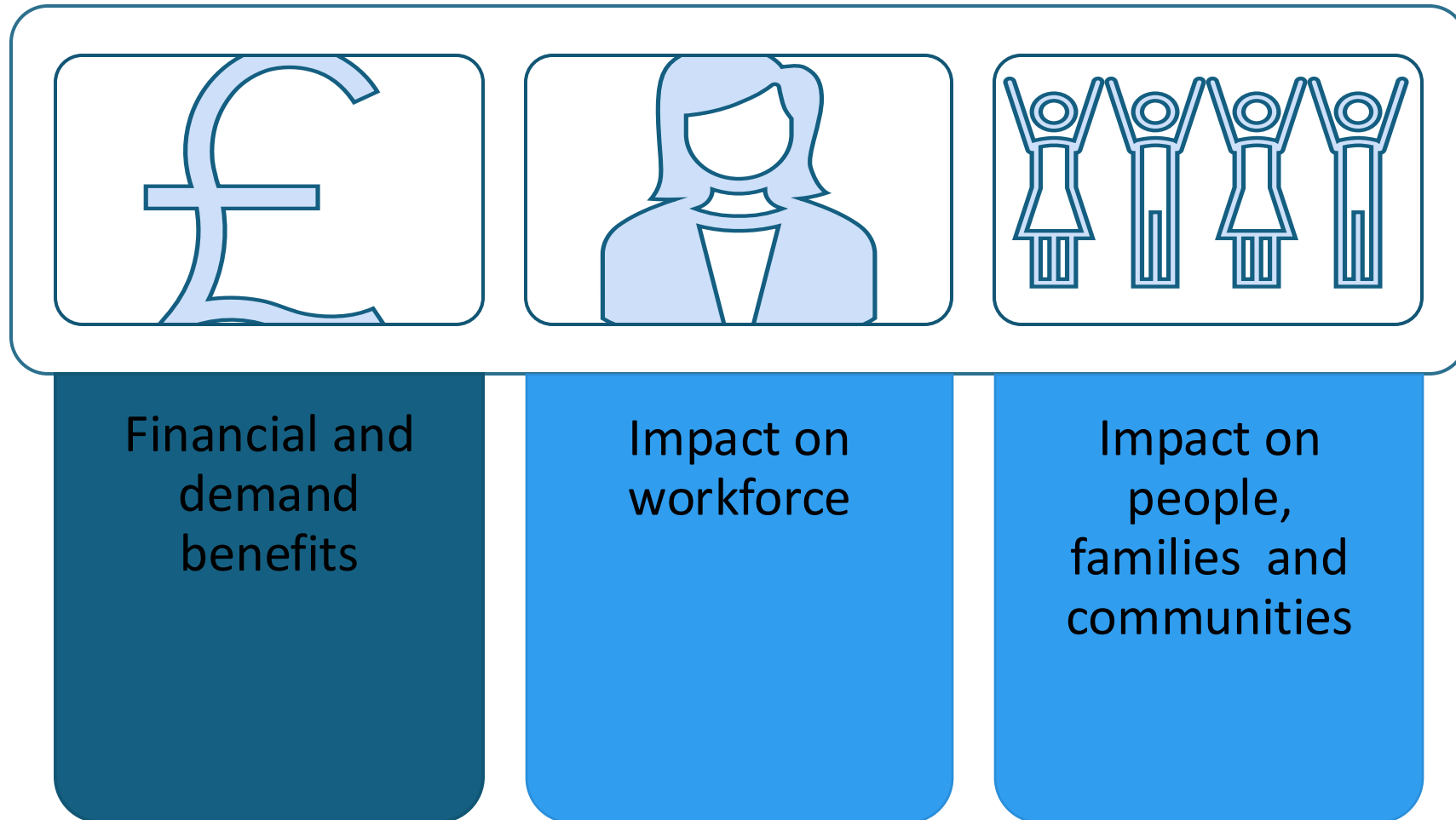
ASC specialists

Data Specialists

# Bringing our digital transformation skills to the fore



## Demonstrating impact



# Clare Morris, CEO

[clare@rethinkpartners.co.uk](mailto:clare@rethinkpartners.co.uk)



# AI to support Adult Social Care Assessment

**Yuvika Kumar, Delivery Manager Agilisys**

**Marcus Le Brocq, Sale Lead Agilisys**

**Tom Coulton, Digital Transformation and Financial Wellbeing – ASC Wigan Council**

# QuickAction - Transforming Adult Social Care with Generative AI

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West Midlands ADASS Network



# QuickAction – One unified platform for your ASC teams

We have built out a wide range of tools in the QuickAction platform that service an entire ASC team

 Agilisys  
**Needs Assessment** Agilisys  
**Safeguarding** Agilisys  
**Case Auditing**

## Key Features of QuickAction



ISO 27001  
Accreditation



UK Hosted

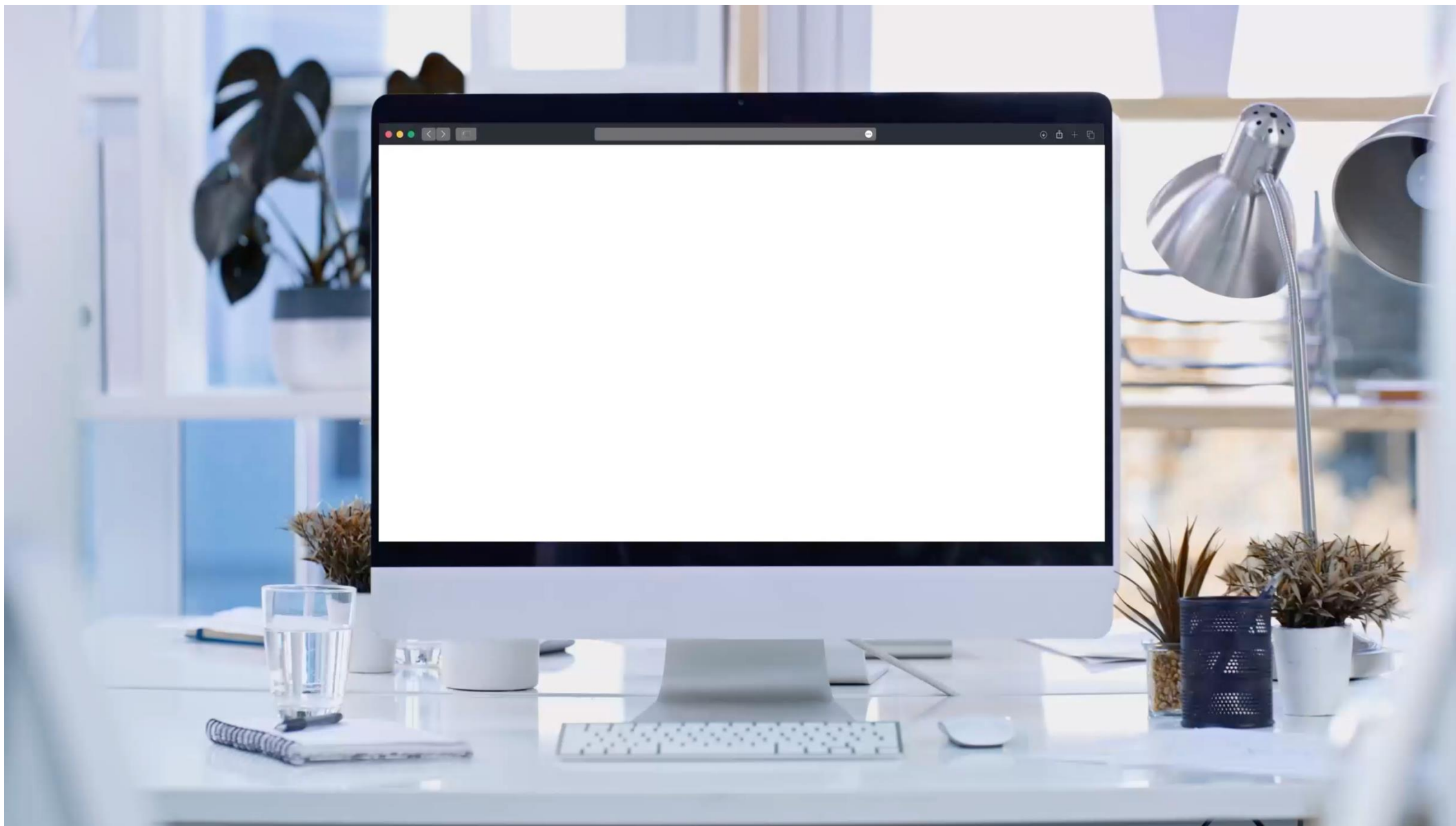


Gen AI tools  
personalised to  
your ASC needs

 QuickAction

One platform for your all your Adult Social Care needs,  
built by Social Care professionals for Social Care professionals

# QuickAction in Action



## Our Impact

We are saving councils time and money while allowing them to deliver better resources to their residents

**Local Councils want  
one tool that can sit  
across all ASC and  
Council teams**

### Council teams have said

*"I want the fewest best tools not a plethora of applications across teams each with their own technical, training and data requirements."*

**(Assistant Director - ICT & Digital – Calderdale)**

**50%**

**Social Care Worker Time  
Saved**

**2,500+**

**Social Care Workers  
hours saved, per year**

*"The tool is intuitive and easy to use, allowing me to spend more time focused on speaking to residents and understanding their needs."*

**Social Worker (Wigan)**

# GET IN CONTACT



**Yuvika.Kumar**  
**@agilisys.co.uk**



**Marcus.LeBrocq**  
**@agilisys.co.uk**

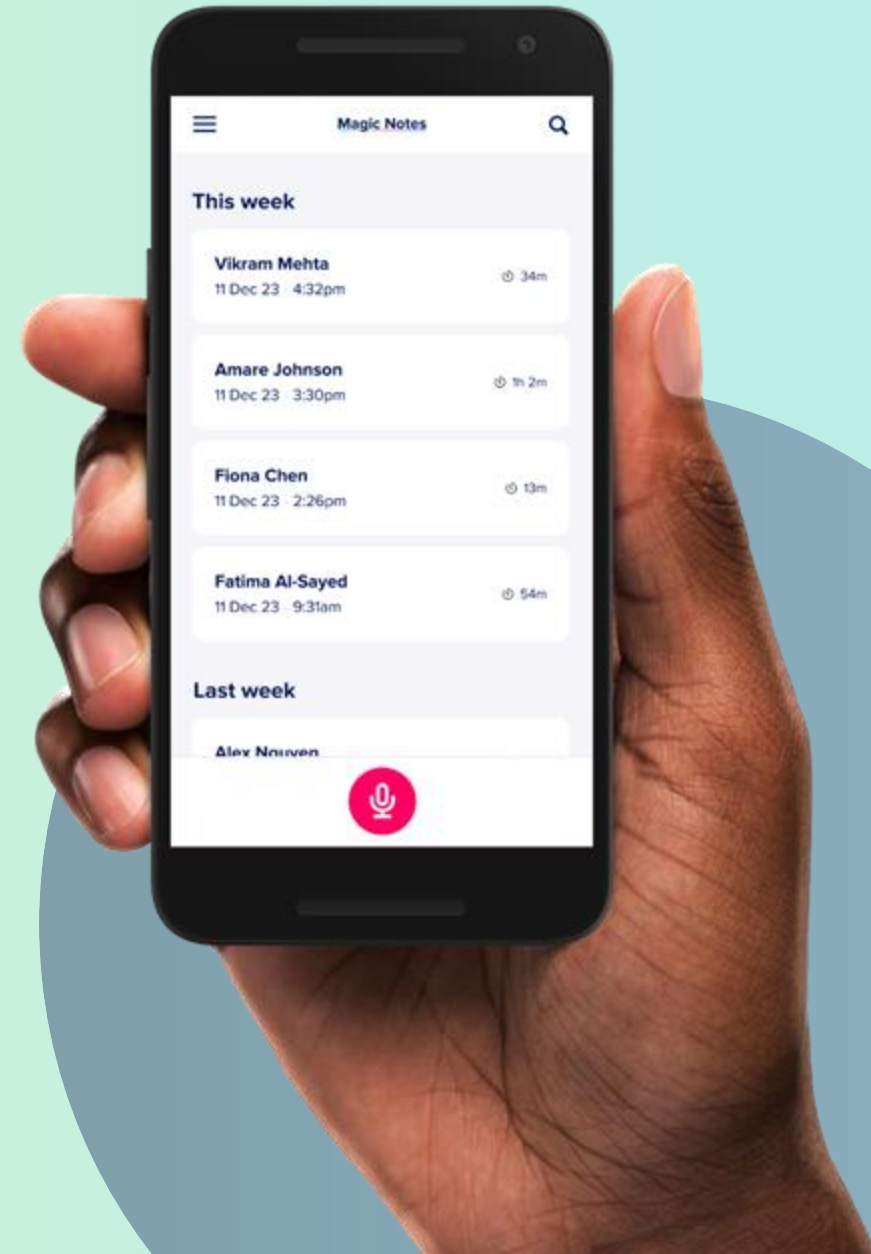


# AI to support Adult Social Care Assessment

**Rachel Astall, CCO at Beam  
Solihull Council**



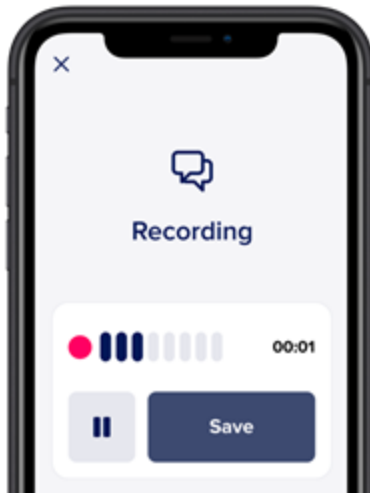
# Magic Notes in ASC



# Detailed, custom assessments and reports in moments

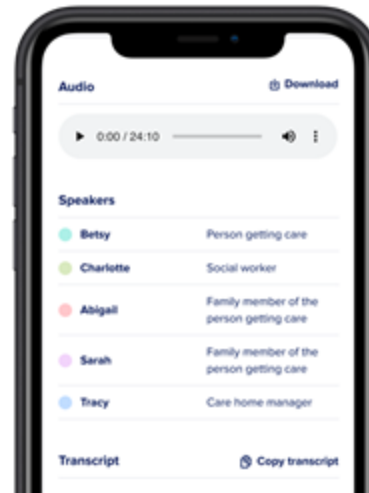
1

## Record



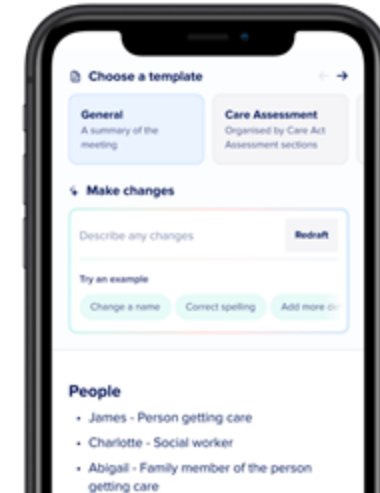
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## Transcribe



3

## Customise



## Insights

# Impact and learnings from pilots in Adult Social Care

- Time saved - and what we can do with it
- Quality of practice and note taking
- Practitioner feedback and experience
- Learnings to take forward

Used by support workers across  
**80+ organisations** in the UK

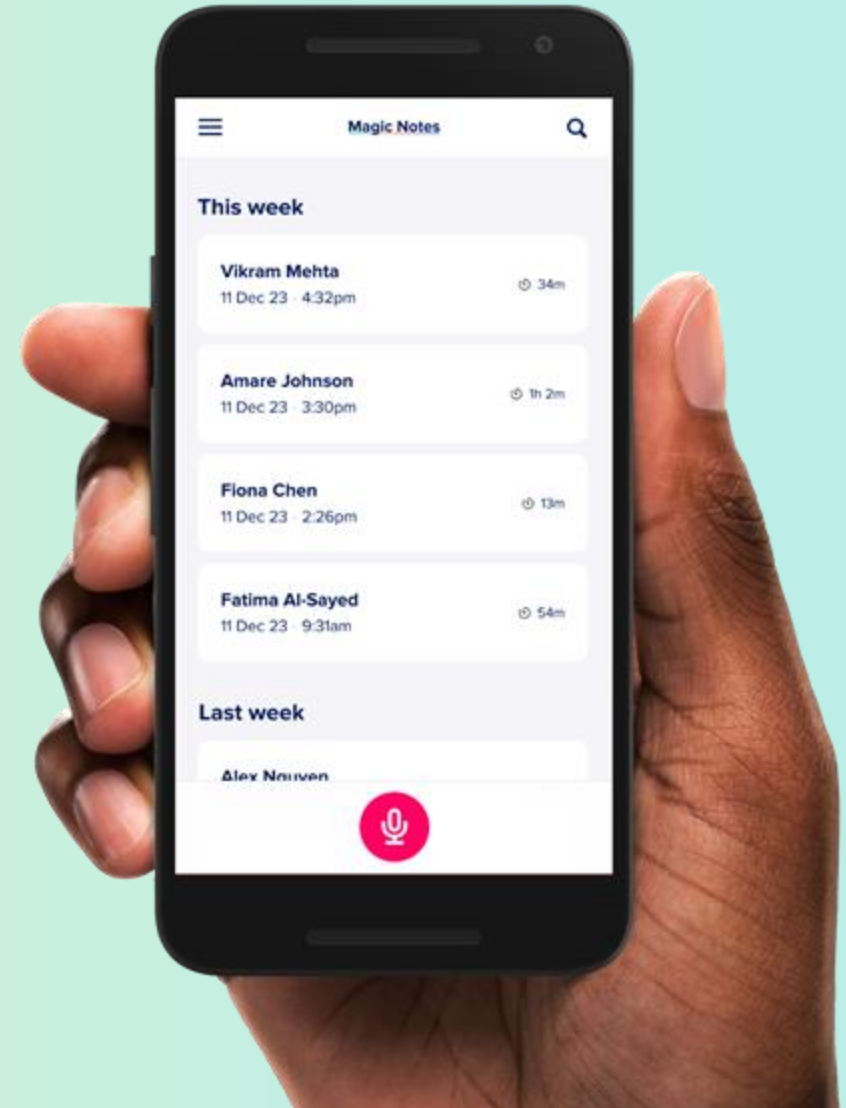






Thank you

# Any questions?



Europe's Top Financial  
Inclusion Startup



Best Technology  
Social Enterprise



Queen's Award for Enterprise  
Promoting Opportunity



# Machine Learning to support independence and assessment

**Shan Kilby, Senior Assistive Technology Practitioner,  
Hertfordshire Council**

# Hertfordshire's Assistive Technology solution Data Inspired Living

26 February 2025

# Background

- Hertfordshire County Council has a telecare service that has transitioned from analogue to digital which provides a reactive emergency response
- In 2019, the Council outlined its vision to use modern digital technology to transform the way that care services are provided and support Hertfordshire's residents to live healthy and fulfilling lives
- This digital strategy recognised the need to think differently to help address financial challenges in local government
- We wanted to identify emerging problems and work preventatively, reducing risk of needing crisis interventions
- A dedicated Assistive Technology Team was established to underpin the delivery of the strategy's ambitions.
- In depth research and analysis led us to develop our own solution in Data Inspired Living

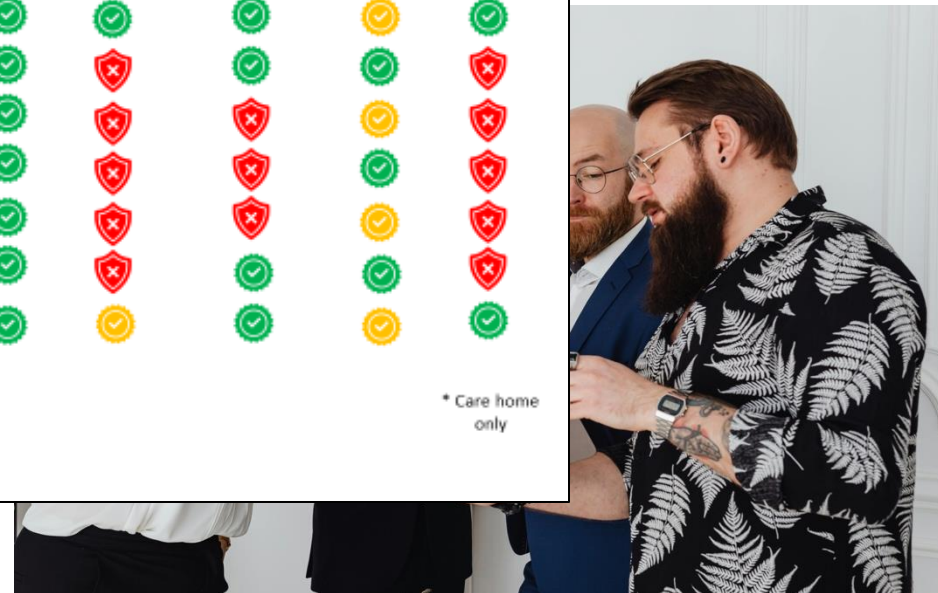
# Co-p

- Extensive co-design and needs analysis
- Wanted something that the Council that can improve the outcomes for the framework
- Shared inputs from practitioners to iterate, build and test the Assistive Technology solution.

Requirement provided by ACS	Data Inspired Living	ARMO	Just Checking	alcover	Anthropos	Canary Care	Karantis 360	My Sense	micare	SECURE	OYSTA	ascm*
Activity	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
Environmental	✓	✓	✓	✗	⚠	✓	✓	✓	✓	✓	✓	✗
Routines	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✗
Sleep	✓	✓	⚠	✗	✓	✓	✓	✓	✓	✓	✓	⚠
Falls	✓	✓	⚠	✗	✓	⚠	⚠	✓	✓	✓	✓	⚠
Food / drink	✓	✓	✓	✗	✓	✓	✗	⚠	✓	✗	✓	✗
Self Care	✓	⚠	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Medication	✓	✓	⚠	⚠	✓	⚠	✗	✗	✓	✗	✗	✗
Vital Signs	✓	✓	✗	⚠	✗	✗	✗	⚠	✓	✗	✗	⚠
UTI Detection	✓	✓	✓	✗	✓	⚠	⚠	⚠	✓	✗	✓	✗
Flood / Smoke	✓	TBC	✗	✗	✓	✗	⚠	✗	✓	⚠	✓	⚠

Key: ✓ Yes ⚠ Some features ✗ No

\* Care home only



# Our AT solution



Data Inspired Living is a digital tool for social care practitioners to use as part of care planning for the residents we support.

It consists of an online dashboard, which provides a view of residents' routines at home using various small, discreet sensors that are placed around the home that help to build a day-to-day picture of someone's normal routine.

# LGC Awards 2024

- Shortlisted for LGC Awards in 2 categories - Digital Impact and Innovation
- Over 900 entries for 22 categories
- Presented DIL to a panel of judges with great feedback
- Winner of Innovation Award



*The judges were thoroughly impressed with their approach of co-producing technology that is adaptable and scalable, showcasing a true learning culture aimed at continual improvement.*

*The judges said their dedication, passion, and commitment to innovation serve as an inspiration to us all.*

# The Dashboard

First of its kind in the UK - “Hertfordshire is leading the way in using artificial intelligence in a societal way and that is the best example of Assistive Technology I have seen so far” **Chair, Westminster Briefing on AI, November 2021**



- The AT professional's dashboard, **Data Inspired Living**, provides data in real time for sensors installed in a person's home
- It supports us with **identifying where there is a change in pattern or behaviour** that may signify a change in condition for a person
- **Preventative alerts** are generated to highlight where there is an issue
- The AT practitioners manage the **HCC in-house preventative service**
- **Data can support care planning, assessments and reviews**



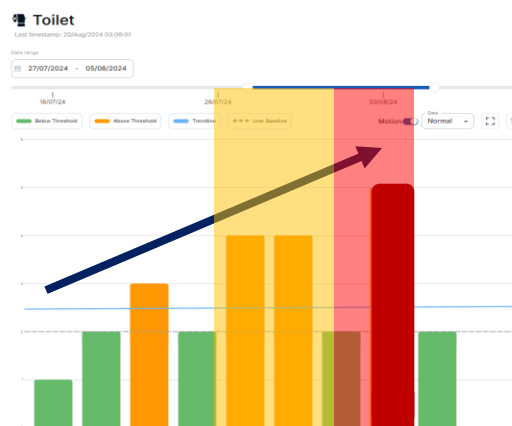
# Preventing hospital admission



Data Inspired Living

Jennifer is an 86-year-old lady who lives on her own. She experiences recurrent urinary tract infections (UTI's) and this has previously resulted in hospital admission.

**This example shows how a recent UTI was identified.**



**Alerts were received at the point mobility showed a sharp decline and toilet use increased, indicative of an infection settling.**

Early contact was made following alerts and family contacted the GP for antibiotics. Jennifer made a quick recovery following this and returned to baseline levels for toilet use and mobility.

## Intervention

- Motion sensors in all rooms
- Smart plugs on microwave and kettle
- Fridge sensor
- Front and back door sensors
- Toilet flush sensor
- Access to the carer's dashboard

## AT also supports Jennifer by:

- Providing reassurance help is on hand when needed
- Access to a carer's dashboard for her sister which also provides reassurance
- Identification of changes to routine or pattern and alerts to highlight these
- AT can be personalised to the person and relevant sensors installed
- Identifying issues has been able to prevent Jennifer experiencing acute symptoms of a UTI and helping prevent further hospital admissions

## Outcome

- Resident feels safe and supported
- No further hospital admissions
- Reassurance for her and her sister
- Early identification to resolve issues
- Automatic alerts generated
- Health and wellbeing maintained



# Improved outcomes for residents



## Residents

- ✓ Maintaining independence
- ✓ Remaining at home
- ✓ Positive impact on health and well being
- ✓ Reduction in homecare commissioned hours

## Hertfordshire County Council

- ✓ Cost savings by preventing a move/delay to a residential home
- ✓ Proportionate packages of care
- ✓ Support frontline workers in creating time efficiencies
- ✓ Insights and evidence-based conversations



Creating a cleaner, greener,  
healthier Hertfordshire

*“Striving to have the best regional improvement programme in England”*

## Comfort break





# Leveraging AI to support carers

**Suzanne Bourne, Co-Founder and Head of Carer Support**

**James Townsend, Co-Founder and CEO**



*“Striving to have the best regional i*

**mobilise**

February 2025

# Using AI to enhance support for carers

Together, we care and thrive

*“Striving to have the best regional improvement programme in England”*  
**By carers, for carers**



**Suzanne Bourne**  
**Co-Founder & Head of**  
**Carer Support**



**James Townsend**  
**Co-Founder**  
**& CEO**



“Striving to have the best regional improvement programme in England”



We've worked with...

40 Local authorities, NHS bodies, carer support organisations and ADASS groups

And collaborated on projects such as the NHS London Hospital Discharge Toolkit



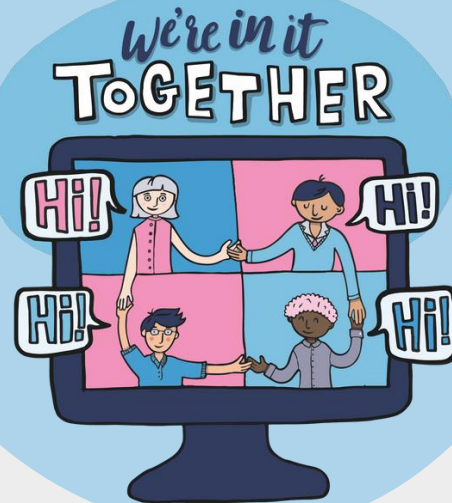


“Striving to have the best regional improvement programme in England”

Focus on upstream prevention



Technology to bring people together



Mobilise the knowledge, wisdom & expertise of carers

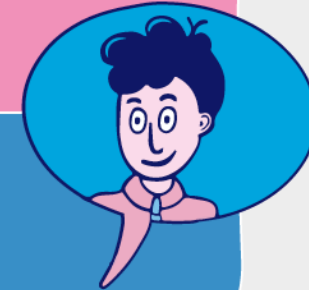


## Local Authority



### Mobilise Digital Service Great at:

- ✓ Digital-first support
- ✓ Reaching new carers at scale
  - ✓ 24/7 availability
  - ✓ Data and insights



### Traditional Commissioned Services Great at:

- ✓ In-person or phone support
- ✓ Complex case management
- ✓ Local networking and presence
- ✓ Supporting those who aren't online



## Carer's Assessments challenges - Local Authorities tell us

**Backlogs**

**Cost**

**Flexibility**

**Missed  
opportunities  
for prevention**

**CQC  
priorities**

## Carer's Assessments challenges - Carers tell us

It can be hard to get an assessment until their situation gets worse

Many struggle to access support during working hours

The process can feel invasive or overwhelming

They wait a long time to then only qualify for signposting support which they could have done with earlier

Changes to their situation aren't taken into account until a new assessment is done



NHS data showed that

76%

of carers who get an assessment only receive signposting  
and information\*

## From

Formal assessments limited to the higher need cases

Regular waits of three months plus

Assessment is an 'event'

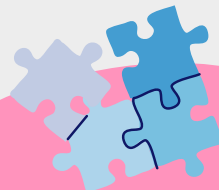
## To

- ✓ All carers accessing a fully integrated support plan
- ✓ Ongoing support plan continuously updated
- ✓ Massively accessible:  
Voice + 24/7

## What this means



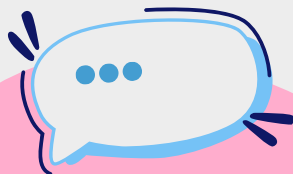
Immediately  
clear backlogs  
and help carers  
fast



Integrates with  
your current  
systems



Substantial savings  
on face to face  
assessments



Accessible for those  
with different  
communication needs



The support plan  
adapts with a  
carers situation



Reporting and data  
on tool usage



Available  
24/7/365



# The process

“Striving to have the best regional improvement programme in England”

Directors of  
**adass**  
adult social services

Digital

Human



Carer  
identification and  
signposting



Short mobile  
optimised  
web form



30minute AI  
powered phone  
call  
24/7 365



Summary of call  
text to user for  
approval



Conversational  
support plan  
begins via SMS or  
WhatsApp



Safeguarding,  
recommendation  
and case  
management  
integration

Oversight from our  
experienced Carer  
Support Team

With detailed data and insights shared  
with you at each stage

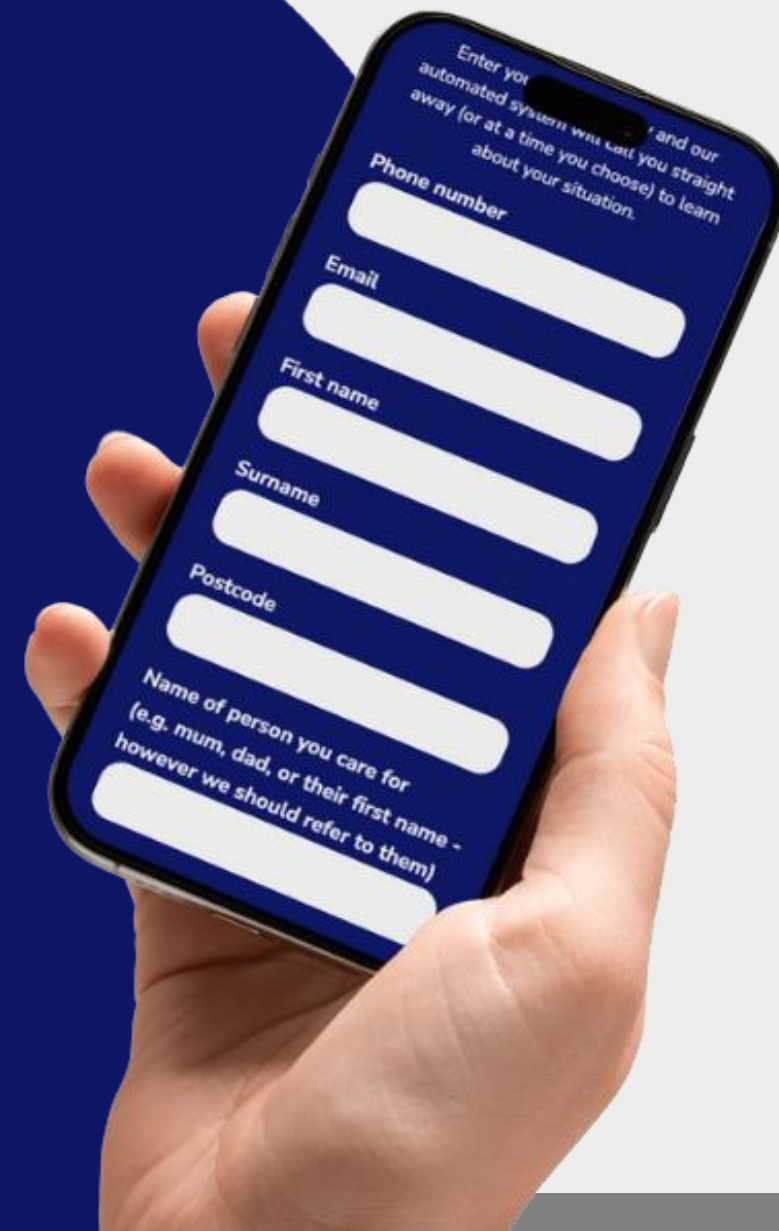




## 1. Pre-call form

### Key features:

- Mobile-friendly form to capture basic information
- Triage: Is this right for you?
- Book your call at a convenient time





*“Striving to have the best regional improvement in England”*

## 2. Baseline Call

### Key features:

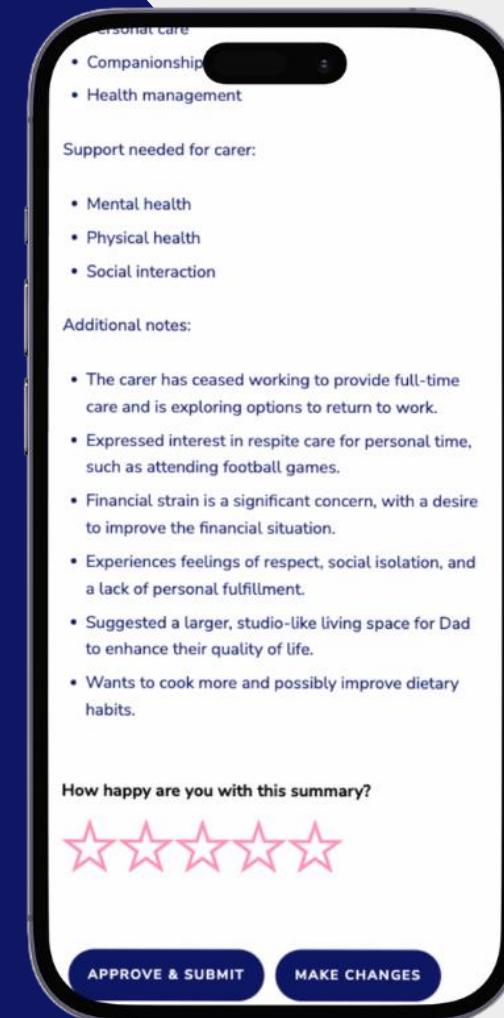
- Empathetic dialogue
- Care Act-informed question set using strengths-based approach
- Call interruption and continuity



### 3. Post-call: summary

#### Key features:

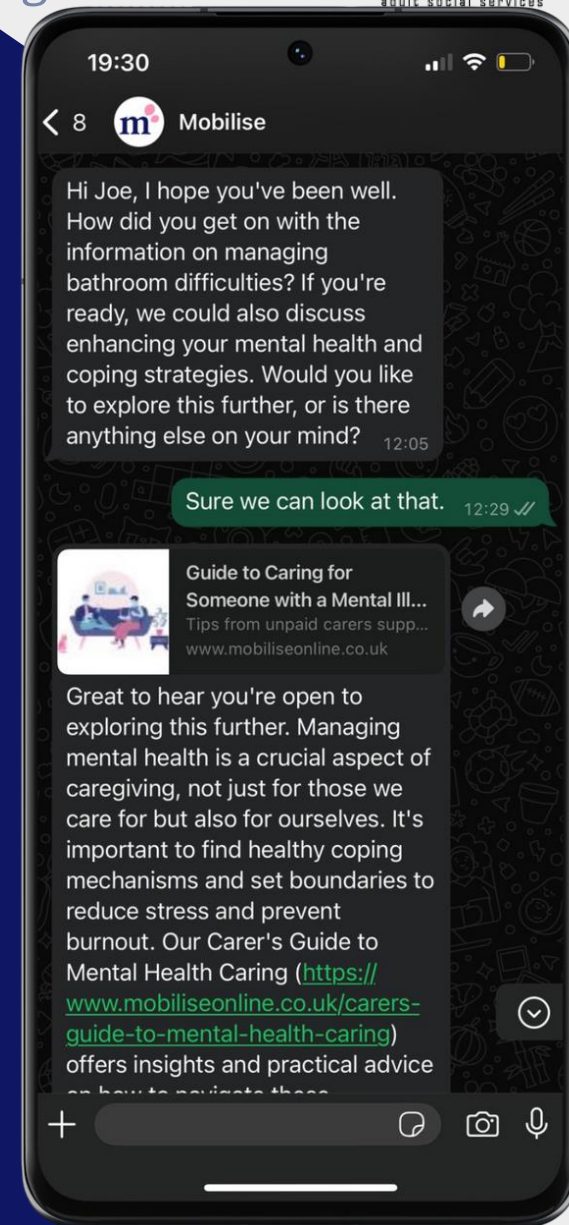
- Carer reviews key themes for accuracy
- Carer can add further detail if they wish
- Carer receives support plan in a shareable format



## 4. Conversational support plan

### Key features:

- Proactive follow-up and check in (via WhatsApp or SMS)
- Support needs addressed one at a time, in small chunks
- The carer can ask questions at any stage and receive an immediate response
- Support conversation adapts to new information/ queries



## 5. Safeguarding and recommendation

### Key features:

- Review of all calls to identify safeguarding risks
- Handover to the Local Authority with a recommendation

## 6. Integration

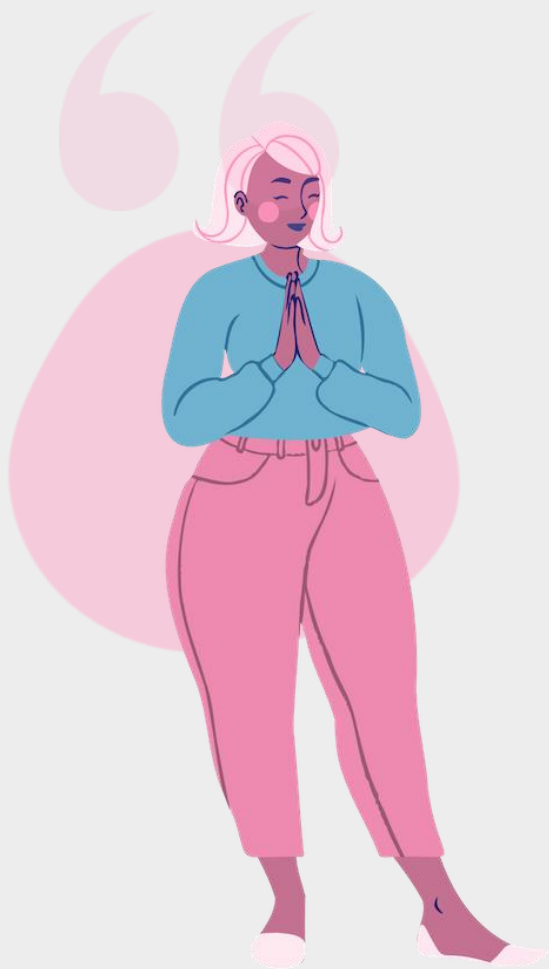
### Key features:

- Ability for Local Authority to easily import data into your existing case management system



## Don't just take our word for it...

What carers said about the AI assessment call



**“Scottish accents are a nightmare for these things but she was summarising things in a way I couldn't.”**

**“I had a carer’s assessment a long time ago - it was quite brief and only went into the financial side of things. This felt broader and included mental health which is important.”**

**“Actually quite liberating as it's a bot, not a person.  
Takes up less social energy. And I like that I could choose to do it.”**

*“Striving to have the best regional improvement programme in England”*

## Don't just take our word for it...

What carers said about the support plan

**“Clarity, good presentation, and well thought out order.”**

**“I like that you can choose the time they come at. She sent me the carer burnout guide and what she sent me this morning was brilliant. She picked up on my current situation and what a shambles it is.”**

**“It was good to have the nudges to keep making progress.”**





# mobilise

Together we care and thrive





# Leveraging AI to support carers

**Darren Crombie, Founder of Bridgit Care**



# Practitioner panel: Real-world experiences with AI



# Session roundup

**Lizzie Edwards**

**Assistant Director: Service Delivery at Solihull Council**

**Chair of the West Midlands Regional ADASS Digital Network**



# TRANSFORMING LIVES

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The International Technology Enabled Care Conference. Unlocking insights. Building knowledge. Improving outcomes.

ITEC Awards

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Plenary Sessions

Innovation Stage

Knowledge Sharing

FREE DAY PASSES AVAILABLE VIA ADASS



## 2025 Conference Chair

Paralympic Icon, Campaigner and Parliamentarian

**Baroness Tanni Grey-Thompson**



## Confirmed Speaker

Stephen Kinnock MP  
Minister of State for Care

## 2025 Conference Themes

- From Analogue to Digital – Leading the Transformation
- Harnessing the Power of Data for Proactive and Preventative Care
- Quality, Safety, and Continuous Improvement: Developing Quality Frameworks

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